

# PARKS AND RECREATION COMMISSION AND URBAN FORESTRY BOARD

# **AGENDA**

REGULAR MEETING – WEDNESDAY, JULY 9, 2014 SENIOR CENTER – 266 ESCUELA AVENUE 7:00 P.M.

- 1. CALL TO ORDER
- 2. **ROLL CALL**—Commissioners Roger Burney, Thida Cornes, Jonathan Herbach, Katherine Naegele (Vice Chairperson), and Helen Wolter (Chairperson).
- 3. MINUTES APPROVAL
  - 3.1 PARKS AND RECREATION COMMISSION MINUTES

Minutes for the June 11, 2014 meeting have been delivered to Commissioners and a copy posted on the Community Center bulletin board. If there are no corrections or additions, a motion is in order to approve these minutes.

#### 4. ORAL COMMUNICATIONS FROM THE PUBLIC

This portion of the meeting is reserved for persons wishing to address the Commission on any matter not on the agenda. Speakers are limited to three minutes. State law prohibits the Commission from acting on nonagenda items.

- 5. **UNFINISHED BUSINESS**—None.
- 6. **NEW BUSINESS** 
  - 6.1 FRIENDS OF "R" HOUSE ANNUAL REPORT

Note receipt and file.

#### 6.2 FRIENDS OF STEVENS CREEK TRAIL ANNUAL REPORT

Note receipt and file.

# 7. COMMISSION/STAFF COMMENTS, QUESTIONS, COMMISSION REPORTS

No action will be taken on any questions raised by the Commission at this time.

# 8. ADJOURNMENT

CV/3/CSD 231-07-09-14A-E

#### AGENDAS FOR BOARDS, COMMISSIONS, AND COMMITTEES

- The specific location of each meeting is noted on the notice and agenda for each meeting
  which is posted at least 72 hours in advance of the meeting. Special meetings may be
  called as necessary by the Commission Chair and noticed at least 24 hours in advance of
  the meeting.
- Questions and comments regarding the agenda may be directed to Champika Valencia, Executive Assistant, at (650) 903-6400.
- Interested persons may review the agenda at the Mountain View Community Center (201 South Rengstorff Avenue), Mountain View Senior Center (266 Escuela Avenue) and City Hall (500 Castro Street) beginning the Friday evening before each regular meeting.
- SPECIAL NOTICE—Reference: Americans with Disabilities Act, 1990

  Anyone who is planning to attend a meeting who is visually or hearing-impaired or has any disability that needs special assistance should call the Community Services Department at (650) 903-6331 48 hours in advance of the meeting to arrange for assistance. Upon request by a person with a disability, agendas and writings distributed during the meeting that are public records will be made available in the appropriate alternative format.
- The Board, Commission, or Committee may take action on any matter noticed herein in any manner deemed appropriate by the Board, Commission, or Committee. Their consideration of the matters noticed herein is not limited by the recommendations indicated herein.
- SPECIAL NOTICE—Any writings or documents provided to a majority of the Parks and Recreation Commission regarding any item on this agenda will be made available for public inspection in the Mountain View Community Center, located at 201 South Rengstorff Avenue, during normal business hours and at the meeting location noted on the agenda during the meeting.

#### ADDRESSING THE BOARD, COMMISSION, OR COMMITTEE

- Interested persons are entitled to speak on any item on the agenda and should make their interest known to the Chair.
- Anyone wishing to address the Board, Commission, or Committee on a nonagenda item
  may do so during the "Oral Communications" part of the agenda. Speakers are allowed
  to speak one time on any number of topics for up to three minutes.



# PARKS AND RECREATION COMMISSION AND URBAN FORESTRY BOARD

# **MINUTES**

# REGULAR MEETING – WEDNESDAY, JUNE 11, 2014 SENIOR CENTER – 266 ESCUELA AVENUE 7:00 P.M.

#### 1. CALL TO ORDER

Chairperson Wolter called the meeting to order at 7:03 p.m.

#### 2. ROLL CALL

**Present:** Commissioners Thida Cornes, Jonathan Herbach, Katherine Naegele (Vice Chairperson), and Helen Wolter (Chairperson).

**Absent:** Commissioner Roger Burney.

**Staff Present:** J.P. de la Montaigne, Community Services Director; Rochelle Kiner, Senior Administrative Analyst; and Champika Valencia, Executive Assistant.

#### 3. MINUTES APPROVAL

#### 3.1 PARKS AND RECREATION COMMISSION MINUTES

**Motion** – M/S Cornes/Naegele – Carried 4-0-1; Burney absent – Approve the May 11, 2014 minutes.

- 4. **ORAL COMMUNICATIONS FROM THE PUBLIC** None.
- 5. **UNFINISHED BUSINESS**—None.

#### 6. **NEW BUSINESS**

# 6.1 PARKS AND OPEN SPACE PLAN PRIORITIZED RECOMMENDATIONS

Senior Administrative Analyst Rochelle Kiner presented the updated Parks and Open Space Plan Prioritized Recommendations and requested the

Commission to review and approve proposed updates to the Prioritized Recommendations of the Parks and Open Space Plan.

SPEAKING FROM THE FLOOR IN FAVOR OF OPEN SPACE, TRAILS, AND WILDLIFE PRESERVATION:

Michael Quijano

The Commission discussed the proposed updates and motioned to approve proposed updates with amendments.

**Motion** – M/S Cornes/Naegele – Carried 4-0-1; Burney absent – To approve the following:

#### **IMPROVE EXISTING OPEN SPACE**

Under City-wide Priority 1, Planning Area Priorities, items a, b, and c to move to City-wide Priority 3 and change the language to read as follows:

- "a. Work with the Mountain View Whisman School District and Youth Sports Organizations to design and construct a joint-use restroom at Castro School/Park.
- b. Work with the Mountain View Whisman School District and Youth Sports Organizations to design and construct a joint-use restroom at Landels School/Park.
- c. Work with the Mountain View Whisman School District and Youth Sports Organizations to design and construct a joint-use restroom at Huff School/Park."

**Motion** – M/S Cornes/Herbach – Carried 4-0-1; Burney absent – To approve the following:

#### **DEVELOP TRAIL SYSTEM**

Under City-wide Priority 1, Trail System Priorities, item "a" to read as follows, and move to City-wide Priority 1 as "i": "Continue development of the City's trail systems for walking, biking, hiking, wildlife preservation, and

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other recreational opportunities in accordance with the Mountain View City Code."

Have the section "Enhance and preserve native planting and protect wildlife along the trail and in open space areas" remain as a bulleted item.

**Motion**—M/S Cornes/Naegele—Carried 4-0-1; Burney absent—To approve all other red-lined sections as shown on Attachment 1, Prioritized Recommendations.

## 7. COMMISSION/STAFF COMMENTS, QUESTIONS, COMMITTEE REPORTS

Senior Administrative Analyst Rochelle Kiner shared the draft community survey of Urban Forestry Management Plan, and informed the Commission that the first community meeting will be held on Wednesday, July 23, 2014, at the Senior Center. She also briefly expressed the public outreach process through different channels.

Community Services Director announced the upcoming movie nights and Thursday Night Live series, the off-leash dog pilot program at identified parks, and the community meeting regarding McKelvey Park discussion on the minipark which will be scheduled for Tuesday, July 22, 2014, at the Senior Center.

#### 8. ADJOURNMENT

Chairperson Wolter adjourned the meeting at 8:44 p.m.

Respectfully submitted,

Champika Valencia Executive Assistant

CV/3/CSD 231-06-11-14mn-E

#### **MEMORANDUM**

Community Services Department - Shoreline Division

**DATE:** July 9, 2014

**TO:** Parks and Recreation Commission

FROM: Kristina Perino, Senior Recreation Coordinator

Steve Achabal, Recreation Supervisor

SUBJECT: Friends of "R" House – Annual Report

The Friends of "R" House (Friends) is a group dedicated to sponsoring Mountain View early history education and promoting public awareness of the Rengstorff House.

In Fiscal Year 2013-14, the Friends continued to sponsor a variety of events for the public, including: Arts Month; Halloween Begins at "R" House; a variety of holiday events; Victorian photography exhibit; Victorian tea; Victorian garden exhibit; From Fremont Township to Mountain View exhibit; and Living History Day.

Each year, as part of its agreement with the City of Mountain View, the Friends prepare a report for the Parks and Recreation Commission's review (Attachment 1). The President of the Friends will present the Friends' accomplishments for 2013-2014 at the Parks and Recreation Commission meeting.

KP-SA/CV/3/CSD 231-07-09-14M-E

Attachment: 1. Friends of "R" House Annual Report

# Friends of "R" House

Financial and Activity Report

as presented to the

City of Mountain View

July 1, 2013 – June 30, 2014

# 2013-2014 Board of Directors

#### **Executive Board**

President Jennifer Roger Recording Secretary Martha Wallace Treasurer Charles Grant

Members at Large Andrea Edelman

Ginny Kaminski Sharyle Leidy Holy Leonard Mary Lentz Nina Wood

Emeritus Melba Reiling

Shoreline Staff Liaison Kristina Perino

The mission of the Friends of "R" House is to contribute to the preservation and public knowledge of the Rengstorff House, the Rengstorff Family, and the history of Mountain View through various activities and events, including community outreach, educational events, and research.

## **Proposed Goals For The 2013/2014 Reporting Period**

- 1. Corporate sustainability
- 2. Rotating exhibits
- 3. Grow the membership while sustaining the current membership base
- Branding
- 5. Foster new community partnerships through events, and public outreach
- **6.** Develop policy and procedures and events manuals
- 7. Begin exploring the benefits to a five year plan and its implementation

#### **Corporate Sustainability**

In the past year the Friends have implemented actions relating to corporate sustainability both in our continued partnership with Mountain View and through our own continued growth. In order to better facilitate our relationship with the City the Friends have begun a process in which, as a corporation we have begun a process of reestablishing ourselves as a separate entity. As such, the Friends have taken back many of the duties that the City staff had so graciously assisted with previously. This will be an ongoing process as we continue to rebuild the association through our own marketing, promotions, etc.

#### Rotating Exhibits

With the conclusion of the exhibits produced by the City of Mountain View, it was decided that the Friends would take over the implementation of said exhibits beginning in the 2014 calendar year. As per that understanding, the Friends crafted a schedule which corresponded to the general 2014 events schedule and opened the first of four rotating exhibits beginning with Victorian Photography in January. The exhibits have, since that time, rotated on an approximate six week basis and to this date have included the Victorian Garden and From Fremont Township to Mountain View - A Local History Exhibit.

#### **Membership**

The Friends have continued to pursue membership development from several angles during the 2013/2014 period. This has included the crafting of a workable membership database. This has allowed us to better communicate with the membership through more than one medium and has, in turn, provided us with a more versatile structure, linked with social media outlets.

#### **Branding**

The 2013/2014 year has been the first time the Friends have been able to successfully link to several forms of social media and to network in a more contemporary fashion. While the Friends have chosen to maintain their print media outlet, *The Rengstorff House Reporter*, our web presence has continued to grow and in ways which allow for better marketing and branding of ourselves as an involved and connected community organization. Since July, all our advertising mediums have included either a general QR Code or a specific one related purposefully to a specific event or event ticket site. Our logo has appeared continually on all our projects and advertising. We have, since beginning this process been picked up by, among others, a California archeology magazine and through the work of one of our board

members, the *San Jose Mercury News*. During this period we have also embarked on a very adventurous redesign of our corporate website. Beginning in January we updated the software so that it would be compatible with smartphones and tablets. From there a complete redesign of the site was commenced, based on our interpretation of our mission statement. The site remains in development at this time though updates are added regularly. Please consider taking some time to acquaint yourselves with some of these changes. For your reference the Friends of "R" can be found at the following address <a href="www.r-house.org">www.r-house.org</a> Our intent is to continue to advance our public presence through branding.

#### Community Partnerships and Events

While the Friends have always promoted community art through an association with the Community School for Music and Art, we extended our community involvement this year by working with Community Services Agency of Mountain View to hold a toy and pajama drive at the house this past holiday season. While our collections were not as abundant as we had hoped for, we did successfully advertise for the donations and received enough to hopefully make someone's holiday a bit brighter. We fully intend to continue with this relationship through a similar activity this December.

As you are most likely already aware we are continuing with our Arts month which brings together local musical and art for the month of August. We are also looking forward to a new exhibit this year, in November, entitled Children's Thankful Art, which will showcase some budding young local artists as they create pieces for display in the House related to their interpretation of the term thankfulness.

#### **Policy and Procedure and Events Manuals**

As the Friends have begun to streamline their corporate structure in hopes of better facilitating events, events management, partnerships and the like the Friends have embarked on the development of both a policy and procedures manual as well as an events manual. With the continued support we have been receiving from the City and from our membership, especially with our new events and new event chairs, the board decided that the development of manuals was something that needed to be put forward. Those are in a continued stage of development at this point and as with any living documents, are sure to be continually audited and developed as differing needs arise.

#### Five Year Plan

The development of a five year plan was supposed to have begun this year, however, it did not happen in the projected timeline. As the year progressed it became more obvious that a working database and the creation of a P&P manual, etc. needed to occur prior to our embarking on a five year plan. Hopefully this is something that will begin to take shape in the coming year.

#### **2013/2014 Events**

#### **Events Calendar**

August 2013 Arts Festival
October 2013 Halloween
December 2013 Holiday Events
January 2014 Photography Exhibit

March 2014 Victorian Tea

April 2014 Victorian Garden Exhibit

June 2014 From Fremont Township to Mountain View - A Local History Exhibit

Living History Day

#### August 2013 – Arts Month

Once again the Friends of "R" House put on Art's Month. The yearly event is a means for local artists to perform to a diverse community and to be paid for their efforts. As was previously done, the event opened at the beginning of the month with a reception in which artists and patrons could experience various mediums of artistic expression as displayed throughout the House. The month of August continued with four live concerts on the East Lawn of the House. Each year the event chair, Nina Wood, has brought together a stunning array of talent for the benefit of the community as a whole. The event was and is entirely underwritten by the Friends of "R" House through the use of membership funds, collections of donations, and the Patron's Circle.

#### October 2013 - Halloween Begins At "R" House

For the first time in two years, Halloween began at "R" House. The historically named Halloween Never Ends event had its name changed for 2013. In agreement with the Friends Board the event was moved from its traditional date, the first Friday/Saturday after Halloween to the Friday/Saturday before Halloween. It was deemed more practical and therefore more beneficial for the continued success of the event. For the 2013 event a Family program was added on Saturday from 12-4PM. It included trick-ortreating in the house, children's crafts, and a preview of the night's entertainment. It also provided the public with a unique time to interact with some of our volunteer living historians and learn about some of the more esoteric 19th century practices on display.

#### December 2013 - Holiday Events

December's typical Holiday Open House event was augmented by two other events this year which extended both the Friends holiday season and their commitment to community involvement. 2013 saw the inclusion of both Pictures with Father Christmas and a Toy and Pajama Drive in association with Community Services Agency of Mountain View. Each event brought with it an expression of community involvement and commitment to 19<sup>th</sup> century holiday traditions.

Pictures with Father Christmas occurred on two separate weekend days, one Saturday and one Sunday, both early in the month. The Friends employed the services of a professional photographer who staged individual images of families or children on an ongoing basis from 12-4 each day. Pictures were taken in the family parlor of the House and guests were invited to sit or stand with an accurately dressed Victorian Father Christmas. The event was lightly attended as per our assumptions as it was a first time event. The Friends are looking to further the event for 2014.

The Friends also added the aforementioned Toy and Pajama Drive to the 2013 schedule. As mentioned previously, in the goals section of this report, the drive was held in association with Community Services Agency of Mountain View. While the drive did not generate as many donations as hoped for, we did bring in several gifts and do intend to renew the drive for 2014.

As is our annual tradition, the Friends hosted the Holiday Open House once again. The wonderful event brought together friends and family alike in a warm environment of an elegantly decorated Rengstorff House. The Friends once again supplied all the sweets for the event, volunteers provided the guests with a Dickens' reading and lovely carols. The evening was topped off by a visit from Father Christmas.

#### January 2014 - Victorian Photography Exhibit

January saw the opening of the first of the exhibits as chaired by the Friends of "R" House. Guest were treated to an evening opening reception and an exhibit that brought all aspects of 19<sup>th</sup> century photography together in one place. From photography's beginnings and Daguerreotypes from the 1840s and 50s to Ambrotypes, Ferrotypes, CDV's, and more. This exhibit undoubtedly rivaled anything like it locally. More than 150 images of all types were on display for approximately six weeks and brought together several private collections as a means of interpreting the democratization of photography in the Victorian era in America.

#### March 2014 - Victorian Tea

March saw the return of another beloved event to the Friends of "R" House schedule, the Victorian Tea. This year the Friends were please to give the chairmanship to one of our newer members who was looking for a way to further her involvement. This was her first time chairing an event for the Friends and certainly an ambitious one. This year's tea was once again catered by Lisa's Tea Treasurers of Campbell. The chair saw to it that everything ran perfectly and our guest were treated to a special exhibit of Victorian clothing to add to their experience. As was previously done, there was a silent auction of several items, including, gift baskets, gift cards, and various other items as well as the sale of the centerpieces. This was a sold out event, as in the past, and one that will continue for many years to come.

#### April 2014 - The Victorian Garden Exhibit

April saw the opening of the second scheduled exhibit, the Victorian Garden Exhibit. Like the photography exhibit, the garden exhibit opened with an evening reception. This was a considerably different exhibit for the Friends and incorporated the use of hands on games for our younger attendees. The intent of this exhibit was to provide the scientific basis for the Victorian garden by providing displays on natural science and the ever growing field of Botany in the 19<sup>th</sup> century. From there, displays went on to reveal the story behind Victorian gardening as both a past time and a financial enterprise. Patrons could learn nearly every facet of gardening, including pertinent social aspects, the difference between dominance and stewardship of our natural environment, and finally, how they too could create a Victorian Garden of their own. The Friends generously provided several handouts on aspects of gardening, the language of the flower, and Victorian flower arranging as well. As aforementioned, the exhibit included a hands on component for our younger patrons as well. On display was an early copy of one of Asa Gray's children's botany books and along with it, a facsimile of chapter one for the children's perusal. Other children's displays included games on plant and flower development and a 3D plant cell for them to use as a learning tool. The information regarding the cell and the stages of plant development were all written by an elementary science teacher and done in accordance with elementary educational practices.

#### June 2014 - From Fremont Township to Mountain View Exhibit

The local history exhibit opened at the beginning of June and will run until the end of July and incorporates all elements of Mountain View's history. The medium of photography was chosen as a way to best represent elements of Mountain View's past and present. Maps are on display alongside the images as well as selections from census records showing Mountain View's development. The exhibit is a means by which citizens and visitors to Mountain View alike can appreciate the City's rich heritage from an agricultural center to a technology center.

#### June 2014 – Living History

June saw the return of the yearly living history program with a team of dedicated Friends Volunteers and local living historians presenting a free public program with demonstrations on life in 19<sup>th</sup> century American. From drilling like a Civil War soldier to Victorian clothing and letter writing to period games, there was something for everyone to enjoy. They experience went far beyond the fun and games however as our talented living historians undoubtedly left the public with a new appreciation for the period and its history. This event was also put on by a first time event chair and was yet another reminder of the benefit of individual talents coming together to make an event everything it should have been.

#### **Future 2014 Events**

The following are our remaining 2014 events. The Friends of "R" House invite you to stay tuned to any and all upcoming events and event details through our website calendar. Events are subject to change without notice.

#### **Events Calendar**

August 2014 Arts Festival

October 2014 Halloween – Where History Meets Haunting

November 2014 Children's Thankful Art December 2014 Holiday Season Events

# **Donations and Acquisitions**

#### **Donations**

Misc. kitchen items Red paper cut silhouette

#### **Future Acquisitions**

If all goes as planned the Friends will shortly be embarking on the acquisition of a new set of sheer lace curtains for the house. The purchase will be in accordance with Mountain View as a decision has been reached as to the split in payment for the items in question. As of the

closure of the reporting period, the Friends have agreed to find the correct curtains and ascertain the price for the required items and report back to Mountain View. The items will be bought by the Friends in their entirety and then partially reimbursed by Mountain View.

## **Membership**

During the past year the membership chair position has changed hands and will now be under the direction of a gentleman who will be coming onto the Friends board in July 2014. He has graciously stepped up to handle membership for us and bring his many years of business ownership to the board. He plans to review the current membership, expand the new database, explore an increase in membership, and promote the membership through the use of members only benefits.

## **Networking**

As in previous years the Friends of "R" house has sought to further develop channels with regards to networking opportunities. We continue to advertise both in and out of the community and have recently been highly publicized in the *San Jose Mercury News*. We are beginning to develop relationships with businesses outside the immediate area for the purpose of advertising and are constantly building our own database for use with email contacts. We have been featured in local papers, *I Love Mountain View*, and are advertised throughout City venues. At present we are working on furthering our relationship with Bay Area Historic House Museums in hopes that a continued association with them will benefit the Friends and the house museum community as a whole. We are also looking at returning to our involvement in community events, such as Thursday Night Live and the art and wine festival.

# **Financial Statement**

The submission date for this report is in advance of the close of our fiscal year and as such the financial statement will not be included in this report. Please expect a copy of the financial statement at the time of our scheduled meeting with the Parks and Recreation Committee.

# **Conclusion**

In conclusion, and at the time of the drafting of this report, the Friends of "R" House believe that in most instances the 2013/2014 goals have either been met or exceeded. The continued implementation of our current programs will be continued in earnest and hopefully expanded with an increase in volunteerism and general interest in our association. We see ourselves as a continually viable community partner and as such, are always looking for means by which we can explore further involvement. Our commitment to our goals and to the advancement of said goals in a modern, socially and technologically diverse environment, will continue to help us develop into an even more beneficial organization.





#### **MEMORANDUM**

Community Development Department

**DATE:** July 9, 2014

**TO:** Parks and Recreation Commission

**FROM:** John Marchant, Recreation Manager

SUBJECT: Friends Of Stevens Creek Trail - Annual Report

#### **RECOMMENDATION**

Note, receipt and file.

#### **FISCAL IMPACT**

None.

#### **BACKGROUND AND ANALYSIS**

The Friends of Stevens Creek Trail (Friends) promotes community pride and involvement in the completion, enhancement, and enjoyment of the Stevens Creek Trail and Wildlife Corridor. Each year, as part of its agreement with the City of Mountain View, the Friends prepare a report for the Parks and Recreation Commission's review. The annual report for 2013 calendar year is attached (Attachment 1). The President of the Friends will make a presentation of the highlights of the report at the Parks and Recreation Commission meeting.

JM/CV/5/CSD 231-07-09-14M-E

Attachments: 1. Friends of Stevens Creek Trail – Annual Report – Calendar Year

2013

# Annual Report - Calendar Year 2013



# **Mission Statement:**

The Friends of Stevens Creek Trail promotes community pride and involvement in the completion, enhancement and enjoyment of the Stevens Creek Trail and Wildlife Corridor.

www.stevenscreektrail.org

# **Executive Summary**

President's Corner - 2013

Welcome, friends!

Over the past year, as Sunnyvale continues to work with the Joint Cities, government officials and community members to complete its feasibility study, I continue to be impressed by the passion the people of the Bay Area possess for the Trail. I am truly grateful to live in a community so dedicated to bettering the world we live in. We would not have come this far, or have this bright a future, without all of you.

2013 was very busy, which seems to be par for the course. In this Annual Report, you'll read about the exciting happenings last year in Sunnyvale, the Joint Cities' continued collaboration, the 19th annual Trailblazer Race, our many volunteer activities, and development of our online Creekipedia project.

The Stevens Creek Trail continues to see progress in several cities. In Cupertino, the second phase of Trail restoration and extension near McClellan Ranch neared completion. Mountain View added new trail access, saw a possibility of a major new addition towards the bay, and considered continuing on to MVHS. Sunnyvale continued leading the crucial Trail Feasibility Study to link all four cities together. We are excited about all the progress happening with the Trail in these cities.

As we mentioned last year, the Friends of Stevens Creek Trail (FoSCT) received a Google grant to develop an online educational tool to convey the complexities of the Stevens and Permanente Creek watershed to the public. Progress on our mobile application, Creekipedia, continues at a rapid clip. We are proud to say that Google has recently chosen us as recipients of a second grant for 2014 to carry on our hard work. We are eager to share with you all, and are proud of the many layers this mobile app will explore, including wildlife, flora, human impact and even pollution. If you or your organization is interested in participating, please contact Board member Greg Unangst at gunangst@stevenscreektrail.org.

Our 20th annual Trail Blazer Race will be on Sunday, September 28<sup>th</sup>, 2014. Please see our web page for more information and to register.

We are always happy to have more volunteers, so if you are interested, let us know! Email us at exec-dir@stevenscreektrail.org or www.stevenscreektrail.org.

Happy Trails!

Meghan Stawitcke

President, Friends of Stevens Creek Trail

#### **Joint Cities Working Group**

Formed in 2009 and led by consultant Jana Sokale, the group continued to meet often during 2013. The Citizens Working Group (CWG) portion, originally with two representatives from each city, was expanded to three each. Major progress was made to identify several feasible routes from the Mountain View section at Dale/Heatherstone to the Cupertino section at Blackberry golf course. Especially exciting is a possible off-street route into Cupertino. Next the CWG will specify their preferred alignment. Final feasibility study publication is expected late summer or early fall 2014.

#### Cupertino

Cupertino worked on finishing a new section to complete the trail from McClellan Road to Stevens Creek Boulevard. It will pass under towering trees, across a new bridge over the creek, and through an old orange orchard that the City is restoring, donating the oranges to those in need. Native revegetation and restored steelhead habitat are major parts of the project. Cupertino's section of Stevens Creek Trail now includes the only place where those in wheelchairs have access to play in the creek.

#### **Los Altos**

The Los Altos City Council voted not to publicly discuss the Stevens Creek Trail Feasibility Study topic further until publication of the study draft report, expected later in 2014. This was in response to public concern over on-street trail connectors which conflict with the city's own 2008 feasibility study recommendation. Los Altos city council and residents await the new Trail Study release.

#### **Mountain View**

Mountain View gained direct trail access from the north side of El Camino Real in 2013. Access at Crittenden Lane has been identified for future ADA access improvements, and other access may also be added in the North Shoreline area. An exciting new possibility is a nearly two mile long trail extension towards the bay as part of the South Bay Salt Ponds restoration. Further south, continuing the trail on to MV High School, which we strongly support, is under consideration.

#### Sunnyvale

Sunnyvale continues to lead the Joint Cities Working Group feasibility study for the remaining middle portion of the Stevens Creek Trail between Cupertino and Mountain View. Sunnyvale staff acquired additional funding for the feasibility study so new suggestions from the public could be adequately studied to determine if they would be feasible or not. The most recent updates on the study can be found on the City of Sunnyvale's web page at www.Stevenscreek.inSunnyvale.com.

#### The Friends Organization

The Friends of Stevens Creek Trail is a publicly supported 501(c)(3) nonprofit organization founded in December 1992. It supports local efforts in Sunnyvale, Mountain View, Cupertino, Los Altos, and Santa Clara County to create a multi-use trail along Stevens Creek and its wildlife corridor. Thanks to grass-roots community action and generous donor support, more than five and a half miles of the trail exist today, with more planned. Our office is in McClellan Ranch Nature Preserve on Stevens Creek in Cupertino. The board meets there on the fourth Thursday of each month.

#### The Board of Directors

A volunteer board of directors governs the Friends of Stevens Creek Trail. They live, work or take an active interest in our creek-side communities. A non-voting high school student associate board member gives us input from our community youth. We are also served by a non-voting Advisory Board.

Board members during 2013 were:

Meghan Stawitcke, President (Svl)
Tim Oey, Vice President (Svl)
Anne Ng, Secretary (Cup)
Garth Williams, Treasurer (Svl)
Kathy Bettman (MV)
Tom Bornheimer (SF)
John Brazil (MV)
Ross Heitkamp, (MV)
Alan Ross (MV)
Bridget Steele (LA)
Greg Unangst (MV)
Sarah Chekfa – Associate (Cup)

Kevin Duggan - Advisory Art Takahara - Advisory Roy Verley - Advisory

Friends of Stevens Creek Trail

In 2013 the board continued to implement its strategic plan, focusing on four key issues:

- 1) increasing awareness and support for the trail in upstream communities;
- 2) building our organizational capacity and upstream representation;
- 3) increasing our financial capacity;
- 4) strengthening our marketing and communication tools.

Good progress was made in each of these areas, as noted elsewhere in this report.

During the year, board members attended or made presentations at official city meetings, participated in health and environmental fairs, and represented the Friends at community events, such as art and wine festivals.

#### **Executive Director**

Executive Director Aaron Grossman has deep roots within the organization. He was elected to the Friends board in 1999 and held various officer positions during an initial six-year stint. In early 2005 he resigned from the board to become executive director, a half-time staff position. At the end of 2006 he left the ED position to pursue a full-time career opportunity and was quickly re-elected to the board. In 2007 he returned as Executive Director and again stepped down from the board.

The Executive Director of the Friends of Stevens Creek Trail is a paid, half-time position.

#### **Volunteer Programs**

The Friends board continues to be very much a "hands-on" organization, with board members serving as volunteers, committee chairs, and project leaders. Community volunteers complement and bolster these activities many times over. Volunteers are vital to our mission - their active assistance greatly improves our community outreach, fundraising, trail advocacy and special projects.

During 2013, the Friends maintained growing e-mail lists of past, current and prospective volunteers interested in trail/creek workdays or special events, such as the annual Trailblazer Race. We also attracted volunteers from local high schools, corporations, businesses and service clubs. Community volunteers greatly helped board members staff our information booth at community fairs in Sunnyvale, Los Altos, Mountain View, and Cupertino. Key volunteers also work on photography, signage, database and computer projects.

Our volunteer-recruitment efforts keep bringing new talent and energy to the Friends. The Trailblazer Newsletter, periodic email and our annual appeal also encourage volunteers to sign up for various projects. Our two biggest volunteer events are the spring Trail Work Day and the fall Trailblazer Race.

Creek Cleanup Volunteers



Friends of Stevens Creek Trail

#### Volunteer of the Year: Art Takahara



After twenty busy years on our board, Art Takahara stepped down early in 2013. From helping founder Rhonda Scherber Farrar start things at our very beginning in 1992, Art worked tirelessly to develop the Friends of Stevens Creek Trail and carry out its mission.

Although about 90% of the trail is finished in Mountain View, Art believes the goal should remain a continuous bay to mountains trail. He finds it amazing how many people still don't know about the trail and creek, and reminds us that we need to keep reaching out to them.

Art sometimes gets impatient with the apparently slow progress of the trail, but he knows these big projects take time. The Moffett Boulevard over-crossing is something he wanted from the beginning as a safety issue, but could not get included in the original trail plans. He never gave up and it was eventually completed in 2009. Likewise, the El Camino Real north side trail entrance was finally added and opened in 2013.

We deeply thank Art for his many years of service and myriad contributions.

#### **Financial Situation**

The Friends' financial position improved during 2013, reflecting our conservative management practices and effective fundraising efforts. Key income elements were the Trailblazer Race, our annual appeal letter and an educational grant.

With Microsoft Corporation continuing to support our Trailblazer Race and Walk as Presenting Sponsor, the Friends was able to secure other major sponsors and maintain the enthusiasm and spirit of the much-loved community-oriented event. Held every September on the trail, the race has been the Friends' primary means of support since its inception. The event enjoys strong support from the city of Mountain View and a loyal following of race enthusiasts. The 2014 race will be on September 28.

Google was not only a significant Race sponsor, but also gave us an educational grant of \$60,000 to fund our "Creekipedia" project, a Google Earth-based interactive map, which will be a comprehensive treatment of the Stevens and Permanente Creeks watersheds.

The Friends Board continued to pursue a broader and more diverse range of funding sources in 2013. Our donor base is expanding as we focus increased efforts on upstream communities, where awareness of and support for the trail can be expected to grow in future years.



#### **Community Outreach & Involvement**

This is a fundamental part of our efforts to raise awareness about the value of Stevens Creek Trail and Wildlife Corridor as a community asset. Since our inception, we have worked closely with the City of Mountain View and with various community groups to overcome obstacles and build support for each phase of the project. These efforts continued in 2013. Perhaps the most significant event was the participation of four board members, Anne Ng (Cupertino), Tim Oey (Sunnyvale), Ross Heitkamp (Mtn. View), and Greg Unangst (Mtn. View), on the Joint Cities Citizen Working Group, aka CWG. The CWG serves as an extension of the city staff working on a feasibility study for the connection of the Stevens Creek Trail between Mountain View and Cupertino.

With upstream communities now becoming more active in planning their own trail routes or access points, we have stepped up our activities outside of Mountain View considerably. During 2013, we attended planning meetings, shared ideas with city officials and established contact with grassroots organizations and other trail supporters in all upstream communities. Our 2013 services and activities included:

Developing and maintaining a brochure on the Friends and Stevens Creek Trail, sending email, and providing maps, trail updates and printed materials;

Making personal presentations to city officials, businesses, service clubs and neighborhood associations, and participating in conferences and workshops;

Participating at educational fairs and events, such as "Bike to Work Day" and corporate health and fitness days;

Providing information booths at art and wine festivals in Cupertino, Los Altos, Mountain View and Sunnyvale; providing trail tours and talks for Leadership Mountain View, other cities and other groups;

Publishing our annual report and Trailblazer newsletter for city officials, our members, and the community;

Updating our helpful website <a href="https://www.stevenscreektrail.org">www.stevenscreektrail.org</a> with links to the City of Mountain View with the technical support of Friends board member and webmaster Ross Heitkamp.

#### **Trail and Creek Work Days**

Saturday, April 19 saw another fun and successful Trail Clean-up day at Whisman Park. Fifty volunteers spent the morning on various clean-up activities. Mountain View City staff supervised the work and passed out gloves, garbage bags and tools. As always, they helped make the event seamless, fun and safe for the volunteers.

It was rewarding to see several families come out with their kids, many of whom were volunteering for the first time. A common sentiment we heard was "I use this beautiful trail so often; the least I can do is give back by helping to keep it clean." Thank you all!





#### **Trailblazer Race 2013**

The Friends' 19<sup>th</sup> Annual Trailblazer Race and Trail Walk on September 29 was another great way for area residents to enjoy the trail and show their support for the Friends' mission. The event drew well over 1,000 participants – runners, walkers, volunteers, exhibitors and spectators. As always, it attracted many repeat participants plus a lot of new ones to the trail.

The Trailblazer Race features 10K and 5K race courses officially certified by the USA Track and Field Association. They run on Stevens Creek Trail, loop through Shoreline Park and circle back to the Microsoft campus. In addition to the two big runs and our more relaxed 5K trail walk, we also include free and popular children activities, including kids-only races, inflatable games, and a professional face painter. These activities provide kids a fun time out with their parents, and help us attract entire families to attend the event.

Microsoft continued as Presenting Sponsor, giving support staff, use of its campus, and major funding for the event. Mountain View Parks and Recreation Department Staff provided planning, operational, and logistical support prior, during, and after the event. We could not have done it without their effective help.

Race Director Aaron Grossman and former board member Ray Meyer III oversaw a hardworking race committee of board members and volunteers who brought everything together. We hired our longtime graphics designer Chris Mendible as our Volunteer Director to organize over 200 volunteers who helped prepare, operate, and clean up after the event. Except for professional race timing services, volunteers carried out all other event activities.

#### **Race Sponsors**

Many local businesses and individuals also provided support through financial sponsorships and in-kind donations. Along with Microsoft, they included Google, Star One Credit Union, Avery Construction, Recology, Kiwanis MV, Tori A Corbett Realty, Palo Alto Medical Foundation, Fenwick & West, Honu Wealth Management, Coulomb Technology and Rotary MV. In-kind sponsors included Microsoft, Hobees, the Mountain View Voice, REACT radio volunteers, and the City of Mountain View.

# **Media Coverage and Reporting**

The Friends continued to enjoy editorial support and exposure in local and regional newspapers. Papers featuring Stevens Creek Trail or the Friends of Stevens Creek Trail included the San Jose Mercury News, Cupertino Courier, Los Altos Town Crier, Sunnyvale Sun, Mountain View Voice and the Palo Alto Daily News. We encourage reporters from local papers to call on the Friends for information or comments on creek- and trail-related stories.

The Friends also served as a resource to neighborhood groups, nonprofit organizations, and public agencies, connecting them to sources of information, volunteers, or donations that could further benefit the community.

Individual board members and Executive Director Aaron Grossman spoke at city and community meetings in support of the trail, describing benefits already seen along the completed sections of trail in Mountain View and Cupertino.

#### Advocacy

The Friends' policy is to support the efforts of public agencies in planning, funding, constructing and maintaining Stevens Creek Trail. In all of our efforts advocating for the trail, we always consider and respect the views of varying interests along the creek.

While advocating passionately for the extension of the trail, the Friends does not take a position on any specific alignment. We meet periodically with city staff to discuss any issues that come up about the trail, including trail safety, environmental preservation and public access.

In 2013, we continued this process in Mountain View and Cupertino, where our past efforts have helped win approval, segment by segment, for construction of the trail. We also focused increased attention on Los Altos and Sunnyvale. Passage through one or both of these communities will be required to connect the Mountain View and Cupertino portions of the trail. The Joint Cities meeting and joint planning process described in the Executive Summary of this report are a direct reflection of the efforts we've made over the years to promote the trail as a regional asset.



Mountain View Sleeper Bridge



Dale-Heatherstone Ramp

#### Creekipedia

With a Google grant, FoSCT is developing a "Creekipedia", a browser-based Google Earth application that can be readily accessed with an Internet connection. It includes a thorough and detailed multilayered map guide to the Stevens and Permanente Creek watersheds and stream corridors. In 2013 we developed the initial layers: watershed, Stevens Creek and Trail highlights; Permanente Creek highlights; open space preserves; earthquake fault lines; geology; historical creek, habitat, and other points. We plan to grow and expand this tool, and expect it to serve as a model for similar guides to geographic areas anywhere else in the world.

#### What's Ahead

In 2014 we look forward to working closely with all four creek-side cities on the Joint Cities planning initiative launched in December 2008. In particular are:

- Cupertino: finishing the trail extension to Stevens Creek Boulevard, plus new signage, local access, and possible trail addition south and north.
- Sunnyvale: continuing its lead role in the Joint Cities feasibility study.
- want in their part of Stevens Creek Trail.

Los Altos: determining the qualities they

We will organize more volunteer creek and trail workdays and explore other projects along the creek corridor. We will continue to advocate for the trail and the wildlife corridor and promote education and understanding of both as part of our outreach activities.

We deeply appreciate the continued interest and support of city and county officials and our many donors and volunteers. Together, we are bringing the dream of completing the Stevens Creek Trail from bay to mountains closer to reality.

We are encouraged by the cooperative planning efforts of all four cities along the creek and remain optimistic about further trail progress in 2014. At the same time, we know a tight economic environment and competing demands for funds will present major hurdles in the months ahead.

We are also mindful that the steady advance of the trail into new communities raises concerns among residents who question the value of a multi-use trail there, or who wonder about its potential impacts on the environment they treasure. Our key role of listening and trying to address issues as they arise will keep us very busy next year.

#### Following:

- Financial Statements for 2013
- Trailblazer Newsletter Summer 2013

# Friends of Stevens Creek Trail Year ended 12/31/13

Statement of Financial Position		Statement of Functional Expense		
Assets				
Current Assets		Program Services		
Checking/Savings	\$ 97,400	Race Expense		26,237
Short-Term Investments	\$ 114,756		T .	,
Total Current Assets	\$ 212,156	Supporting Services		
	<del>. , ,</del>	Administration Payroll		
TOTAL ASSETS	\$ 212,156	& Related Expenses	\$	21,873
	+,	Insurance	\$	1,274
Liability & Equity		Rent & Utilities	\$	2,209
Liabilities	\$ 67,605	Office Expenses	\$	2,097
Equity	Ψ 07,000	Communication	\$	10,118
Retained Earnings	\$ 134,127	Annual Appeal	\$	340
Net Income	\$ 10,424	Timidal Tippeal	Ψ	<u> </u>
Total Equity	\$ 144,551	Total Supporting	\$	37,911
Total Equity	<u>Ψ 111,551</u>	Total Supporting	Ψ	37,511
Total Liability & Equity	\$ 212,156	Total Expenses	\$	64,148
Statement of Activities		Statement of Cash Flows		
Support		Operating Activities		
Donations	\$ 26,032	Jan - Dec 2013		
Special Events	\$ 48,152	· · · · · · · · · · · · · · · · · · ·		
Interest Income	\$ 388	Net Income		\$ 10,424
Total Income	\$ 74,572	Adjustments to reconcile Net Income to		
10001 1110 01110	Ψ , .,e , =	net cash provided by ope		
Expenses		Fig. 1	· F	
Trailblazer Race	\$ 26,237	Increase in Payroll L	iabilit	ies \$ 145
Supporting Services	Ψ 20,207	Creekipedia Project	100 1110	\$ 7,460
Administration	\$ 27,453	Decrease in Investme	ents	\$ (275)
Communications	\$ 10,118	Net cash increase		\$ 17,754
Fundraising	\$ 340	1,00 00011 111010000		¥ =1,101
Total Expenses	\$ 64,148	Cash at beginning of	period	d \$ 79,645
	¥ 01,110		r	<del>Ψ ,</del>
Increase in Net Assets	\$ 10,424	Cash at end of period	l	\$ 97,400

These unaudited statements prepared by Garth Williams, Treasurer

# COMMUNITY SERVICES DEPARTMENT MONTHLY REPORT: June 2014

# RECREATION

#### **Aquatics**

 Rengstorff and Eagle Pools opened to the public for recreation swim on Saturday, June 14<sup>th</sup>. In addition, the first session of swim lessons took place June 16 – June 26 with approximately 550 people in attendance.

#### **Deer Hollow Farm**

- The Deer Hollow Farm Summer Camp Program has started! Four camp staff and 30 Leaders In Training spent a week at the Farm during training. Campers arrived on June 23 with sixty 6-10 year-olds. Activities this summer will include cow and goat milking demonstrations, helping with farm chores, nature hikes, decorating camp shirts with Sharpie art, and spending time with the livestock.
- 25 chicks arrived just in time for camp training. The campers will have the opportunity to handle the chicks throughout the summer.





A Leader in Training with the camp name 'Eggplant holding a week-old chick And campers collecting farm fresh eggs

#### **Elementary School-Age Programs**

#### • Beyond the Bell

The Beyond the Bell after school program ended with a blast on June 6<sup>th</sup>, 2014. The afterschool programs held social events to end the school year, for instance some hosted potlucks with the students and their families. The program will resume on Tuesday, August 19, 2014.

#### Club Rec Camps

Two of Mountain View's favorite camps, Club Rec Juniors and Seniors, began on Monday, June 16 with 70 participants enrolled in the first week! Campers went on field trips to various locations including Happy Hollow Park and Zoo, Homestead Bowling, and Laserquest. The first two weeks of program were well-received by both participants and parents, with parent mentioning the high quality engagement in their surveys. The camps will run seven weeks, until August 1, 2014.

#### H20 Adventures

H20 Adventures is back with a splash! This camp begins the day with swim lessons in the morning, taught by Mountain View Aquatics swim instructors, and then transitions to a traditional camp for the remainder of the day. H2O Adventures has had 15 participants the first week and 14 in the second week, but the numbers jump up from there for the rest of summer. The camp also went on field trips to Shoreline Lake and Homestead Bowling.

#### Camp Boogaloo

One of our newest camps, Camp Boogaloo has gotten off to a great start with 33 participants for their first week. This camp started a week after the rest of the Summer Camps and it's proved to be a recipe for success. This camp has also partnered with the Mountain View Whisman School District to provide free breakfast and lunch to all campers and their family members ages 1-18. In their first week, campers have had a week of water fun with swim days at Rengstorff Pool and a field trip to Aqua Adventure Park in Fremont.

#### Camp Zoom

Camp Zoom has taken off as one of Mountain View's newest Summer Camps. Zoom offers a place to have fun for youth who are transitioning into their teenage years. During the first two weeks of camp, participants have gone to an A's baseball game, Homestead Bowling Lanes, SF Giant's baseball game, and two swim days. While the third week had lower enrollment, the rest of Summer has high enrollment and will be Camp Zoom's most populous weeks.

#### Middle School and High School Programming

#### • The House Teen Center

The House is open extended hours for summer, Monday through Thursday, 1:00 p.m. - 5:00 p.m. and Friday, 1:00 p.m. - 6:00 p.m. Several new hourly staff members are working at The House this season and are excited to meet the participants. The facility will be an ideal spot for teens to stay cool this summer and enjoy activities and meet new friends.

The View Teen Center construction is progressing. Paving of the back parking lot and patio area has begun. Much of the electrical work is near completion. Project completion is targeted for the Fall season.

#### **Rec'ing Crew Summer Camp**

• Mountain View's favorite Teen Camp is back! This camp features a series of field trips Tuesday-Friday, such as Great America, Laserquest, Homestead Bowling, SF Giants baseball game, Sky High Sports, plus a series of swim days! This year, campers had the option to sign up for Rec'ing Crew Crashers which allowed them to just sign up for the day with the biggest field trip. Parent responses from the first week's survey were positive with high scores in engagement and safety.

#### **Leader in Training Program (LIT)**

• Of the 52 recreation camp LIT's, about 18 teens are supporting camps each week. The LIT's are observing staff and gaining the critical skills necessary to be a recreation leader. Over the next weeks the LIT's will eventually take on new challenges as they become more comfortable and confident.

#### Teen Open Gym

• The drop in Open Gym program continues to be popular for teens. June has seen an increase in participation, likely due to school being out for the summer. Over the past three months a total of 298 participants have participated in Teen Open Gym with an average of 22 participants each Saturday evening.

#### Youth Advisory Committee (YAC)

• The YAC met on June 2, 2014 for their final meeting of the year. Members and members-at-large shared their most memorable moments and experiences from the year. The group enjoyed some fun Laser Tag and dinner together to celebrate the end of the year on June 11, 2014. On June 4, 2014 Yoogl on Castro Street was awarded the June Teen Friendly Business Award. The YAC will continue to highlight businesses over the summer months.

#### **Preschool Program**

- PlaySchool and Tot Time-Tot Time classes ended on June 5 with an end of the year party. Refreshments, music, and picture opportunities were provided to the preschool families.
- PlaySchool graduation ceremonies took place on Friday, June 6. Ceremonies allowed the graduating classes to present the skills they learned throughout the school year with songs that highlighted alphabet, shape, and number recognition. Ceremonies included a graduation walk, cap and diploma presentation, a slide show, and a family reception. Approximately 120 people attended the ceremonies.

- Busy Bees Summer Camp classes began on June 16 with full enrollment. This camp serves children 3-5 years of age and runs Monday-Friday from 9:15am to 11:45am. Continuing to provide an educational component to the preschool summer camps, the Busy Bees offered the theme <a href="Pirate Island">Pirate Island</a> in which participants learned about historical pirates such as Blackbeard, Anne Bonny, and Calico Rackham Jack. Participants learned how to draw maps, dance a jig, and participated in a treasure hunt. The second week of Busy Bees offered <a href="Rockin' Rainforest">Rockin' Rainforest</a> in which participants learned to identify the emergent, upper canopy, understory, and the forest floor layers of the rainforest. Additionally, participants learned to identify the rare animal and insect species found in rainforest biomes.
- Astro Kids Summer Adventures Camp began on June 16. This science-themed camp serves children 4-7 years of age and runs Monday-Friday from 1:00-3:30pm. Astro Kids offered the themes <u>Our Place in Space</u> and <u>Inventor's Workshop</u>. In <u>Our Place in Space</u>, participants learned to identify the planets of our solar system, rocky midgets, gas giants, and nebulas. In the <u>Inventor's Workshop</u>, participants created rotocopters, flying machines, recycled robots, and a baking soda and vinegar fueled car. Forty-two participants were enrolled in Astro Kids Summer Adventures for the month of June.







Preschool classes ended with graduation ceremonies as summer staff prepares for a fun, educational summer

#### **Senior Center & Programs**

**Workshops:** Six workshops took place during the month of June at the Senior Center. The Silicon Valley Independent Living Center once more held their housing search assistance workshop. Additionally, patrons had the opportunity to learn about government programs that can provide assistance in a workshop from the California Public Utilities Commission (CPUC) and a workshop from the California Telephone Access Program (CTAP). There were also workshops on Facebook, dementia from the perspective of chiropractic, and the dangers of heat exhaustion.

**Double Feature Week:** The quarterly Double Feature Week took place June 9 through 13. The theme of the week was Academy Award Best Picture nominees and winners. Ten movies from 1938 through 1983 were shown, including On the Waterfront, The Graduate, and Terms of Endearment. Each showing averaged over twenty attendees.

**Brown Bag Registrations:** Second Harvest Food Bank's Brown Bag registration renewals took place on Tuesday, June 10. Over 400 people are registered to pick up weekly groceries at the Mountain View Senior Center, making it one of the biggest distribution sites under Second Harvest Food Bank's purview.

**Technology Help:** High school student Rebecca volunteered every weekday in June from 10:00 a.m. to 12:00 p.m. to help answer questions in the Technology Room. She also assisted in the Facebook workshop in mid-June. Her assistance was extremely generous and appreciated by many patrons. Starting in mid-July, interns with linkAges from the Palo Alto Medical Foundation will be volunteering once a week to help patrons learn more about their personal technology devices.



Volunteer in the Senior Center Technology Lab

#### **Special Events**

• Thursday Night Live kicked-off the series of four events on June 26<sup>th</sup>. The event was well received by all in attendance. Attendees were treated to a car show, live concerts, and kids' activities all in addition to being able to stroll down Castro Street without traffic. The next three events will be held July 10, July 24, and August 7.

#### **Volunteer Services**

- Currently recruiting volunteers to assist with the July 2<sup>nd</sup> Senior Center picnic at Rengstorff Park and volunteers to assist to keep fireworks attendees from walking on the golf course for the July 4<sup>th</sup> Fireworks Display.
- Attended the "Linkedin Volunteer Marketplace" seminar. This is a brand new volunteer recruiting tool through Linkedin for non-profit.

#### **Youth Programs**

- Elementary Youth Classes New Camps started this June to kick off summer. The Recreation Division offered a Circus Camp at the Mountain View Sports Pavilion the week of June 16<sup>th</sup>. A morning option for younger youth and a full day option for older youth were available. Students learned circus skills including silks, stilts, unicycle, juggling, rolla bolla, acrobatics, and Diabolo.
- Instructional Sports Classes: Summer 2014 has 562 participants as of 6/23. Overall registration for 2013 was 691.
- Preschool Age Classes





Participants enrolled in Circus Camp showing up their new skills during the Parent Performance.

#### **PARKS**

#### Administration

- The Off-Leash Dog Area pilot program started on June 23, 2014. The one year program of unfenced off-leash parks will include Bubb, Cooper, Cuesta, Eagle, McKelvey, and Whisman Parks.
- Construction started on the twelve acre athletic field project. The contractor will spend the next sixty days moving soil and contouring the site.

#### **District Parks**

- Irrigation use for the month was an average of 89% of summer water use. (This included a 10% reduction for water conservation). The evapotranspiration percentage is adjusted weekly to meet weather conditions for the irrigation of the turf and landscaping throughout the parks.
- Both McKelvey baseball fields were prepped for the All Star Games.
- The entire field at Slater Park was sprayed with Mecomec to help control the clover growth in the turf.
- The sports fields at Stevenson, Whisman, Crittenden and Monta Loma Park were aerated and re-seeded.
- A large irrigation main line break at Stevenson Park was repaired with the assistance of the water department.



Main Line Leak at Stevenson Park

• The turf islands surrounding the basket/volleyball court at Rengstorff Park were renovated. The irrigation was upgraded and adjusted and the turf was aerated, reseeded and covered with a redwood compost dressing.



Rengstorff Park Turf Renovation Project

#### Shoreline at Mountain View Park

- Applied gypsum to the Rengstorff House lawns and the beach lawn Gypsum helps move salt from the recycled water through the soil profile.
- Completed the irrigation drip system for the new native plants installed by the Shoreline biologist and volunteers in the Shoreline entrance road.
- Identified and marked all the irrigation sprinklers and valves along the Shoreline entrance road for the new owl habitat project.
- Began installing new plastic fence in areas around the Rengstorff House to eliminate geese access to the lawns around the house.
- Repaired 4 leaks and 3 valves on the old irrigation drip system along the walking paths in Northshore.
- Preparing for a project with the Landfill Gas Division and Shoreline biologist to repair a settled area in Northshore. Several dead trees will need to be removed and the irrigation will need to be identified and marked before importing dirt to level the area and replace a section of the pathway.
- Pressure washed the dog park and entry ramp and the Play Scow in Northshore.

#### **Stevens Creek Trail**

- A 32" high visibility mirror was installed under the highway 85 overcrossing to help with the line of sight around a blind corner.
- Raised trees approximately 12' along path from the trail entrance at Crittenden Road continuing to the 101 overpass for fire truck access.
- Raised trees and cleaned around signs at Moffett entrance onto the trail.

#### FORESTRY & ROADWAY LANDSCAPE

#### Administration

- Staff continued meeting with Davey Research Group on the Community Tree Master Plan. An online survey to gather the community input will be on the city website during the month of July. The Community Tree Master Plan will provide a dynamic tool for planning the future of the street tree program and provide guidelines to maintain and grow a sustainable municipal forest.
- Construction started on the Central Expressway sidewalk project. The sidewalk will provide a safe path of travel for pedestrians along the north side of Central Expressway from Gemini Street to Moffett Boulevard.

#### Roadway Landscape

- Median islands were serviced on: Middlefield Road east bound at Whisman, West bound Middlefield at Rengstorff and Thaddeus, Shoreline pocket corner areas, El Camino Real east bound from 85 to Sylvan, open space area at Miramonte and Castro, Middlefield and Old Middlefield median islands, tree suckers on Central Expressway at Bernardo, Ravensdale, El Camino Real east bound 85 at Sylvan, pork chop medians at Evelyn, and Promethean Way. Removed low branches on Evelyn at 85, West bound Central Expressway at Rengstorff and Thompson, El Camino Real east bound from 85 to Sylvan and removed low branches on Dana at Moorpark, north bound Miramonte at Mckelvey, weeds on Moffett Blvd, Vaquero Walkway, weeds on Ellis at Fairchild, Sierra Vista, junipers on Middlefield at Independence.
- The crew continued inspection and repair of irrigation systems to help with water conservation efforts. Irrigation repairs were made on Shoreline, El Camino Real, Central Expressway and Grant Road. The irrigation controller schedules are reviewed weekly and set to deliver a 10% reduction of the seasonal demand in an effort to conserve water.

#### Castro Street & Civic Center

• The planters at the Performing Arts entrance were replanted with some annuals and perennials.



- Star Jasmine was trimmed at California median, trimmed plants around parking structure 1, trimmed the podocarpus shrubs at the 100 block walkthrough, and removed Redwood suckers from lot 7, dead headed roses at lot 8 and pruned hedge at lot 5.
- Gateway, Starbucks, Castro and California and the Castro Street walkways were replanted with annuals and Perennials along with the hanging baskets being swapped out.



#### **SHORELINE**

## **Rengstorff House**

- Approximately 575 people visited the Rengstorff House in the month of June. This included regular docent-led tours, visitors from the Shoreline Aquatic Center camps program (on a weekly basis), students from Bullis Charter School (on June 10), a special group tour for participants of the YMCA community service camp (on June 24), Spooglers (on June 25) and attendees of the Friends of "R" House events held in association with exhibits and other special events being held at the house.
- The Friends of "R" House "From Fremont Township to Mountain View A Local History Exhibit" opened on June 8, including historical imagery as well as a unique collage recognizing visually-attractive aspects of the City of Mountain View and its environment today. In addition, an opening reception was held for the exhibit.



From Fremont Township to Mountain View Exhibit

On Tuesday, June 10, approximately 100 first grade students and chaperones came
to the Rengstorff House as part of its' end-of-year "Apple Valley School" lesson
plan. In addition to the school's own initiative to convert its classroom into a 19<sup>th</sup>
century schoolhouse, students completed a Rengstorff House Activity Book that
was created by the Friends of "R" House for the house's 20<sup>th</sup> anniversary, and
visited the house in order to participate in a variety of activities. Volunteers and

docents provided a variety of hands-on activities, including: a house tour; lessons in Victorian clothing; opportunity to participate in old-time laundry; children's games; and apple peeling and other kitchen equipment exploration at the house.



Docents, Volunteers & Students as part of the Bullis Charter School visit to the Rengstorff House

• On Sunday, June 22, the Friends of "R" House hosted its Living History Day event. Attended by approximately 100 children and families, the event included: house tours; Victorian lawn games; Victorian fashion displays; an opportunity to learn Victorian script handwriting; displays related to 19th century medical care; as well as an opportunity to drill like a soldier from the Union Army.



Friends of "R" House volunteers Living History Day

 Approximately twenty Southwest YMCA campers visited the Rengstorff House for a tour following their community service project on site with Philip Higgins, Wildlife Preservation Coordinator. This is the second year in a row that this organization's camp has included Shoreline and the house as part of its week-long community service camp.



YMCA's community service camp visitors

• Eleven private events and two Friends of "R" House events were held at the facility.

#### **Facility Rental**

- 8 events and 5 ongoing rentals were held at the Historic Adobe Building
- 45 groups used the Community Center for a total of 319 bookings.
- 3 private events took place at the Senior Center
- 5 General Use Permits were used in June.

#### **Environmental**

• The Burrowing Owl Biologist observed a total of 10 burrowing owls during this reporting period, two pairs of nesting owls and 6 chicks were observed. Burrowing owls are starting to disperse from their natal burrows at this stage. One adult and

two chicks from the nest on Vista Slope were observed on the golf course while some of the owls from the golf course nest were observed on Vista Slope. An additional owl has also recently been observed in the NE Meadowlands area of Shoreline.

Total Number of Burrowing Owls on a Monthly Basis 2011-2014

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
2014	9	12	11	6	9	10						
2013	14	13	13	8	8	14	13	13	9	10	13	13
2012	12	10	11	7	11	10	9	9	7	13	15	16
2011	8	7	4	5	7	14	15	11	9	12	11	15
Avg.	11	10	10	7	9	13	12	10	8	11	12	10



Female burrowing owl with two chicks

• Four weekly surveys of the entire Shoreline area were conducted to monitor Canada geese and America coot numbers during this reporting period. The results of the weekly surveys are as follows:

June 2014	Canada Geese	American Coots
First Week	434 (380 adults & 54 young)	8
Second Week	527 (480 adults & 47 young)	8
Third Week	567 (484 adults & 83 young)	10
Fourth Week	583 (all adults)	9

- Coot numbers are remaining stable, while geese numbers continue to increase as additional young arrive from the nesting areas.
- Two volunteer groups from Hands On Bay Area, and the YMCA volunteered at Shoreline this month. Hands On Bay Area planted a total of 85 native plants in the

central medium of Shoreline Blvd, to provide habitat for burrowing owl prey while the YMCA removed invasive weeds from an area that was planted with native plants several years ago.



Rescued female mallard and 8 ducklings, removed from Shoreline Blvd. at Charleston



Grey fox cubs at Shoreline SeaVans Maintenance area



Native planting along Shoreline Blvd. (Hands on Bay Area volunteers June 9th)

• The Environmental Youth Corps started on June 16th. To date the Corps members have been provided training, and began working on projects in the field. They have completed several projects including: painting fences and

bollards; bench removal and installation of new bench; weed whacked around the back side of the Amphitheatre and begun installing snow fencing in preparation for the July  $4^{\rm th}$  fireworks event.

# SHORELINE GOLF Shoreline Golf Links Administration

### **Operations**

- **Rounds of Golf** Shoreline Golf Links in June had 8,325 rounds of golf. This number puts us at 118% of rounds played for the year. The highest rounds total since 2000-2001 Fiscal Year was 77,252 which we surpassed by 1,956 or a total of 79,208. The number of paid rounds is 73,859 compared to 61,229 last year.
- **Memberships** Membership sales continue to excel. Currently we have 670 members, who consist of 257 Frequent Players, 25 Quarterly Players, and 388 Players Club members. This is an increase of 29 members just this month.
- Tournaments In June, Shoreline played host to 19 tournaments which resulted in 600 rounds of golf and \$21,230 in green fees. The goal in June was to have 600 rounds and \$22,275 in revenue. Shoreline also had the Mountain View Junior Golf Event on June 27<sup>th</sup>. With over 210 junior golfers from all over Northern California participating, this has become a real exciting and successful event for the golf course.
- **Demo Days** On June 7<sup>th</sup>, Titleist held a demo day on the Driving Range. The Demo Day resulted in over \$2,500 in sales. This was the last booked demo day for now but will be contacting more vendors for future Demo Days.
- **Junior Golf Camps** June was the start of the junior golf camps at Shoreline. Instructions Roy Day and Kim Stevens are both running camps this year. On average the camps bring 10 28 kids per day to Shoreline. Below are some pictures of the juniors getting instructions.







#### Maintenance

• The sod was installed at the landing area of #1 fairway. This is a nice accomplishment to enhance the "first impression" for the golfers.





#1 Fairway prepared for sod

#1 Fairway Sodded

• The practice bunker was rebuilt. The old sand was removed, the existing drainage was flushed and new gravel was added. The area between the bunker and chipping green was regraded and sod was installed to allow golfers to see their shots actually land on the green. The bunker has a clean and aesthetically pleasing view from all angles including the Golf Shop and Michael's Restaurant.



Practice Bunker Before



Rough grading bunker edge





Finish grading and drainage completed

Sod installation





Finished Practice Bunker Project

The team regraded and sodded a number of bad spots on #16 fairway and it is good to get these areas grassed.





#16 Fairway Sod Preparations

#16 Fairway Sod Installed

Irrigation water is being managed to keep turf alive, yet playable while being sensitive to the drought restrictions. As we continue to blend the recycled water with domestic water, our irrigation water salt levels are slowly climbing. We "flushed" the greens to help keep the salt levels in the soil at a manageable level.

## 2013-2014 HERITAGE TREE OPERATIONS REPORT (Fiscal Year)

CATEGORY	FISCAL YEAR	1ST QTR	1ST QUARTER DETAIL	2ND QTR TOTAL	2ND QUARTER DETAIL	3RD QTR TOTAL	3RD QUARTER DETAIL	4TH QTR	4TH QUARTER DETAIL
CATEGORY	TOTAL	TOTAL	DETAIL	TOTAL	DETAIL	IOTAL	DETAIL	TOTAL	DETAIL
# of HT removals requested	282	81		60		59		82	
# of trees approved for									24 (1) 40
removal; does not include			17 (1) 43 (2)		20 (1) 34		10 (1) 37		(2) 6 (3) 1
waived approvals	224	60	1 (3)	51	(2)	47	(2)	66	(4)
# of trees approved for									
removal and posting waived;									
not counted in approved for									
removal. Waiver indicates a									
catastrophic condition: a fallen									
tree, dead or dying, or tree with									
structural defects which pose a			1 (1) 6 (2) 1						
severe public liability	20	8	(3)	3	2 (1) 1 (2)	2	1 (1) 1 (2)	7	7 (2)
# of trees denied for removal	19	2		5		8		4	
# of tree removals still pending	13	8		1		1		3	
# of applications voided	3	1		0		1		1	
# of trees illegally removed; not									
counted in approved for									
removal	3	2		0		0		1	
# of trees to be replaced by									
required replant. Overplanted									
properties may not replant.									
Depending on size of tree									
removed, more than one tree									
may be required as replants.									
Does not include replants									
which will be required for									
illegally removed trees.	178	59		40		32		47	
# of Heritage Tree									
Maintenance/Preservation									
Fund applications	0	0		0		0		0	

#### (1) Dead or dying

- (2) Condition of tree with respect to disease, general health, damage, public nusiance, danger of falling, proximity to existing or proposed structures, and interference with utility services; and whether or not the tree acts as host for a plant which is parasitic to another species of tree which is in danger of being infested or exterminated by the parasite.
- (3) The number, species, size and location of existing trees in the area and the effect of the requested action in terms of providing shade, noise buffers, protection from wind damage, air pollution, historic value, and scenic beauty upon the health, safety, prosperity, historic values and general wellfare of the area and the city as a whole. OR the topography of land and effect of the requested action on erosion, soil retention, water rentention and diversion or increased flow of surface waters. OR good forestry practices such as, but not limited to, the number of healthy trees a given parcel of land will support.
- (4) The necessity of the requested action to construct improvements or otherwise allow economic or other enjoyment of the property; however, economic enjoyment does not include the cost of tree maintenance.

# 2013-2014 FORESTRY OPERATIONS REPORT (Fiscal Year)

CATEGORY	1ST QTR	2ND QTR	3RD QTR	4TH QTR	FISCAL YEAR	YTD % to Goal	TOTAL / GOAL
# of trees serviced	1670	1160	921	758	4509		3600
# of trees planted (City/Contractor)	21	43	94	41	199		256
# of trees trimmed (City)	193	262	67	85	607		
# of trees trimmed (Contractor)	1328	648	644	522	3142		
# of tree removals	45	132	31	39	247		
# of stump removals	65	46	77	57	245		
# of debris pick up	4	8	5	5	22		
# of tree trainings	14	21	3	9	47		

OTHER TREE SERVICES (Figures not included in statistics)								
Urgent non-routine services	102	33	16	40	191			
Tree claims reviewed	4	0	0	0	4			

# CONSTRUCTION & IRRIGATION PERFORMANCE MEASURES FOR FY 13-14 FOURTH QUARTER

	M	ONTHLY			QUARTERLY					
FOURTH QUARTER	COMPLETED W/IN 30 DAYS	TOTAL WO's /MONTH	% OF TARGET GOAL		COMPLETED W/IN 30 DAYS	TOTAL WOs /QTR	% OF TARGET GOAL			
				FOURTH						
APRIL	114	154	95%	QUARTER	189	218	87%			
				THIRD						
MAY	34	49	69%	QUARTER	74	91	81%			
				SECOND						
JUNE	9	15	60%	QUARTER	84	116	72%			
				FIRST						
				QUARTER	124	140	89%			

MOWING SCHEDULE PERFORMANCE MEASURES FOR FY 2013-14 FOURTH QUARTER								
	Target Goal This Quarter	Acres Mowed	Percent To Target Goal					
APRIL		604.44						
MAY		520.16						
JUNE		551.24						
FOURTH QUARTER	1568.64	1675.84	106.83%					
THIRD QUARTER	1045.76	1221.45	116.80%					
SECOND QUARTER	1307.20	1360.11	104.05%					
FIRST QUARTER	1568.64	1758.81	112.12%					

### SAFETY TAILGATE MEETINGS FOR FY 2013-14 FOURTH QUARTER

MEETING DATE	TRCONIC	CUKAR	OGAZ- LANUZA	DALTON	CRANE	YEARLY TOTALS
4/3/14	1	1	1	1		4
4/18/14			1			1
4/24/14	1	1		1		3
5/1/14			1			1
5/7/14	1					1
5/8/14		1		1		2
5/13/14	1					1
5/14/14	1		1			2
5/15/14			1	1		2
5/22/14		1				1
5/29/14	1			1		2
6/4/14		1				1
6/10/14	2					2
6/12/14		1		1		2
6/19/14			1			1
6/25/14		1				1
6/26/14	1			1		2
4th Quarter	9	7	6	7	0	29
3rd Quarter	7	5	7	6	0	25
2nd Quarter	8	7	8	5	0	28
1st Quarter	9	6	6	6	0	27
Grand Total FY 13-14	33	25	27	24	0	109

### INCIDENT REPORT FOR FY 2013-14 FOURTH QUARTER

DATE	LOCATION OF INCIDENT	TYPE OF DAMAGE		COST	
APRIL					
14-Apr	Crittenden School	Graffiti	\$	162.12	
28-Apr	Monta Loma	Broken plexi glass of bulletin board	\$	185.62	
		APR 2014 TOTAL	<u>\$</u>	347.74	
MAY		THE ZOTT TO THE	Ψ	017.71	
5-May	Slater Park	Soccer goals wheels missing	\$	228.62	
		MAY 2014 TOTAL	\$	228.62	
JUNE					
3-Jun	Cuesta	Aerator support stands bent	\$	_	
25-Jun	Montague	Truck 182 back bumper damaged	\$	-	
	-	JUNE 2014 TOTAL	\$	-	
	TOTAL REPAIR COSTS FOR	4th QUARTER	\$	576.36	
	TOTAL REPAIR COSTS FOR 3rd QUARTER				
	TOTAL REPAIR COSTS FOR	2nd QUARTER	\$	4,658.12	
	TOTAL REPAIR COSTS FOR	1ST QUARTER	\$	2,261.65	
		GRAND TOTAL	\$	9,500.61	

Please Note: The Safety Meeting and Incident reports are being reported by the Fiscal Year calendar .